



GERMAN-INDIAN BUSINESS FORUM

DEUTSCH-INDISCHES WIRTSCHAFTSFORUM



DIGITAL TRANSFORMATION, URBANIZATION & INFRASTRUCTURE DEVELOPMENT

13th - 15th November 2018 Munich, Germany

PARTNERSHIP OPPORTUNITIES











MESSAGE FROM THE INITATORS & PATRONS

The economic and political ties between Germany and India are stronger than ever before and the mutual business is growing rapidly. As global players and leading economies, Germany and India can rely on each other as equal partners.

India currently tops the list of fastest growing economies of the coming decade. With its huge domestic market and as a powerhouse in information and communication technologies with numerous young and successful startups, India offers massive potential for Germany. Germany in return offers technological advantage in the areas of manufacturing, infrastructure and energy which are strong growth sectors in India.

Therefore, the German-Indian Business Forum 2018 will focus on 'Digital Transformation, Urbanization and Infrastructure Development'. The Forum is a platform for high-ranking decision makers from the areas of business, politics and administration to confer on matters of mutual interest. Join us in leveraging potential by building and maintaining new and sustainable relationships between Germany and India.

Welcome India! Welcome Germany!



Siddharth Mudgal

Founder & Chairman, German-Indian Business Forum President, German-Indian Association





H.E. Mukta Dutta Tomar

Ambassador of the Republic of India, Patron, German-Indian Business Forum





Franz Josef Pschierer, MdL

Bavarian State Minister of Economic Affairs, Energy and Technology, Patron, German-Indian Business Forum





Josef Schmid

Deputy Mayor of the City of Munich, Head of Labor & Economic Development, Patron, German-Indian Business Forum



TARGET GROUP

The German-Indian Business Forum explicitly targets senior executives and subject matter experts from the industry, small and mid-size hidden champions, policy makers such as ministers, parliamentarians and senior government officers as well as chambers of commerce. With over 250 guests every year, the German-Indian Business Forum has established itself as a unique platform for a fruitful dialogue between Germany and India.



ACTION PACKED 3 DAYS - OVER 20 SPEAKERS

DAY 1

13th November 2018

Company site visits
 German-Indian Startup Roundtable with young startups from Germany and India
 CEO & Speakers' Dinner (on invitation)

DAY 3

15th November 2018

Working breakfast with a Minister from Bavaria and the Ambassadors of Germany and India (VIP event)

DAY 2

14th November 2018

Main Event Day

- German-Indian Business Conference (ticketed event)
 Keynote speeches, panel discussions and workshops with C-Level executives, thought leaders
- Participants: Senior industry executives, diplomats, government officials
- Inauguration by high ranking political and diplomatic representatives
- German-Indian Business Reception (on invitation)

 Distinguished keynote speakers such as ambassadors, ministers and politicians, DAX 30 companies' board members
 - Participants: C-Level executives, top-level diplomats and government officials







"Inspiring! Great speakers and innovative ideas. I am returning with a bunch of visiting cards from potential customers and I will surely reach out to them as soon as I am back in India."

- Attendee, German-Indian Business Forum 2017

EXCLUSIVE LOCATIONS

- Business Conference: BMW Welt Business Center
- Business Reception: Munich Residence Palace









NICHE MARKETING TO REACH THE RIGHT PEOPLE

- Dedicated and clearly defined target group
- Exhaustive mailing-list with focus on German-Indian industry and politics
- Strong network with decision makers and partners in Germany and India
- Regular networking events strong network with the German-Indian business communities in both countries
- Strong network with institutional and corporate partners
- Extensive press mailing-list with leading German and Indian news agencies

ORGANIZER



FOUNDING PARTNERS









City of Munich

INSTITUTIONAL PARTNERS











SELECTION OF PAST SPEAKERS



H.E. MUKTA DUTTA TOMAR Ambassador of India to Germany



MARKUS DUESMANN Executive Board Member Purchasing & Supplier Network, BMW AG



Dr. LUDWIG SPAENLE, MdL Former Bavarian State Minister for Education and Cultural Affairs, Science and Arts



GUENTER
BUTSCHEK
CEO & Managing Director
Tata Motors



SUGANDH RAJARAM Consul General of India, Munich



Dr. WILFRIED AULBUR Member of the Supervisory Board Roland Berger



Dr. BERND FABRITIUS Former German M.P., Member of the German Foreign Affairs Committee



RADHAKRISHNAN
President & CEO
TVS Motor
Company Limited



STEPHAN SCHALLER President & CEO Voith GmbH & Co. KGaA



VIKRAM PAWAH President & CEO BMW Group, India



BHAVISH AGGARWAL Founder & CEO Ola Cabs, India



RAVNEET GILL
CEO & Managing Director
Deutsche Bank, India



NISHANT MITTAL Executive Board Member PCM RAIL ONE AG



AJIT PRABHU
Chairman & CEO
QuEST Global Engineering



THOMAS SASSE
Partner
Corplegal

"A great opportunity to meet policy makers to understand the latest changes in the business environment. I appreciate the breaks between sessions which I used to network with industry peers and customers."

- Attendee, German-Indian Business Forum 2017



PARTNER & GROW WITH US

- Participate in an exciting program with distinguished panelists, keynote speakers and attendees which include industry leaders, entrepreneurs and innovators
- Interact with decision-makers from industry, politics and administration from Germany and India
- Create and increase product, company and brand awareness with a targeted audience from Germany and India
- Forge new strategic partnerships invite your employees and partners to network
- Get national and international media coverage









SELECTION OF CURRENT & PAST PARTNERS



































